



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K St. NW
Ste. 200
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37638-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Heller, Dean R-USS	HELLER/SENATE/REP	

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	37638	08885839

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8027	HLLD	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	Hawaii Five-O	9-10p	M-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 9:12 PM Hawaii Five-O 9-10p :30 DH10181218H \$2,100.00 NM									
2	10/22/12	10/22/12	ET / Inside Edition	10-11p	M-----	:30	2	\$1,225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 2 \$1,225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 10:17 PM ET / Inside Edition 10-11p :30 DH10181218H \$1,225.00 NM 2 8 M 10/22/12 10:29 PM ET / Inside Edition 10-11p :30 DH10181218H \$1,225.00 NM									
3	10/22/12	10/22/12	ET / Inside Edition	10-11p	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 10:59 PM ET / Inside Edition 10-11p :30 DH10181218H \$1,400.00 NM									
4	10/22/12	10/22/12	8 News Now 4-5a	4-5a	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 4:24 AM 8 News Now 4-5a 4-5a :30 DH10181218H \$50.00 NM									
Total Spots							5		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,000.00
<u>Agency Commission</u>	\$900.00
<u>Net Amount Due</u>	\$5,100.00